Pooja Hooda

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SUMMARY

Creative developer with a strong design sense. Proficient in React.js, Next.js, and modern animation techniques, currently building engaging, interactive frontends. Open to exploring new opportunities and contributing to innovative projects.

SKILLS

BACK END DEVELOPMENT | Java • NodeJS • Express

CI/CD PIPELINE | Azure

DEPLOY | Docker • Vercel

MISCELLANEOUS | Amazon AWS • MongoDB • Firebase

FRONT END DEVELOPMENT | ReactJS • NextJS • Redux • Javascript • Typescript • Bootstrap • TailwindCss • HTML5 • CSS3

SOFT SKILLS | Team Player • Deliver Results

EDUCATION

Masters in Computer Science   Liverpool John Moore's University England, UK   - present
  • Writing a Research paper on Migrating towards Native applications: bridging the gap between native and cross platforms applications

Executive PG program in Software Development   IIIT - Bangalore, India 2023
  • 3.54/4/00 | Overall B+ Grades

Bachelor of Commerce   University of Delhi- Delhi, India   2015
  • Graduated with First Class

EXPERIENCE

Senior Web Developer   05/2024 to present
RARE- New-Delhi, India
  • Leading the development of interactive and creative web projects, focusing on modern frontend technologies and animation techniques.
  • Responsible for creating engaging user experiences and collaborating closely with the design team to bring innovative concepts to life.

Freelancer   02/2024 to 04/2024
New-Delhi, India
  • Experienced with clients across Canada and the US, developed websites utilizing React, Nextjs, JavaScript, Typescript, GSAP, Three.js, and Locomotive Scroll, contributing to all phases of the product development lifecycle.

Product Designer   02/2022 to 03/2023
ToppersNotes - New-Delhi, India
  • In-App Shop Feature:
    • Conducted user research to inform design decisions, and collaborated with engineers to ensure a secure and intuitive purchase flow.
    • Facilitated a 10% growth in in-app purchases, significantly improving user transaction experiences and convenience.
  • Library Dashboard:
    • Designed and deployed a central hub for educational resources, optimizing content accessibility and engagement.
    • Analyzed data on user engagement, created a dashboard that provided easy access to a diverse array of learning materials.
    • Elevated user session times by offering a streamlined, comprehensive learning resource hub.

PROJECTS

Websites | Web Apps | Mobile Apps

  My Portfolio: https://www.poojahooda.com/
  • Develop reusable components with Next.js, blending React and TypeScript to create a smooth, and framer motion for interactive showcase.
  • Used Lenis for smooth scrolling, the latest beta version of locomotive, etc...

CERTIFICATIONS

Front-end Engineer Certificate   Pro5.ai, 2024

Java Programming   Upgrad, 2023

Responsive Web Design   FreeCode Camp, 2022

Javascript Algorithms and Data Structure   FreeCode Camp, 2022